EBU in action - Sixth Episode: Engagement, Balance, Unity: EBU’s 12th General Assembly

Intro

[Music]

(Neven): Welcome to a new episode of the European Blind Union's podcast, “EBU in Action”, a podcast aimed at discussing different concerns related to blind and partially sighted persons in Europe. I'm located in Sweden and my name is Neven Milivojevic and here joining me, I have my co-host friend, Paweł Masarczyk. Hello Paweł.

(Paweł): Hello Neven, hello to all of our listeners. Great to be back, huh?

(Neven): Well, how are you today? Where are you located today?

(Paweł): I am located in Vienna, Austria, which is where I am since a couple of months.

(Neven): So, I'm sure you got some more spring than what we got in Sweden then.

(Paweł): Definitely. The sun has made its appearance for the season.

(Neven): Great. Well, I came to think about a birthday cake today. Do you know why? Actually, I can tell you, if you don't know.

(Paweł): I can guess.

(Neven): OK, well, you know, because it's actually EBU’s 40th anniversary this year, you know, 40 years of being the voice of blind and partially sighted in Europe. Isn't that fantastic?

(Paweł): Yes, it's 40 years. That's definitely more than I have been in this world. So they have been really busy before even I was born, before they even knew that I would need that. And now look where we are, right? As we will hear in one of the interviews, so young, but so experienced.

(Neven): Yes, fantastic. Well, this episode is going to be a little special because we're going to do a recap of EBU's General Assembly that took place last month in Lisbon in Portugal. And this is an important event because the organization, every four years, gathers delegations from EBU's national members to discuss key aspects in the lives of blind and partially sighted across Europe.

(Paweł): It's also a great platform to discuss the past events and the activity that has been done so far. It's also a great place where the future
of the EBU is discussed and what work is still to be done in all of the areas where EBU is active and where EBU finds its advocacy and other activities relevant.

But also, most of all, and this will be, I think, the key point now is that the new Board is elected and I don't know about you, Neven, but I'm so curious who this is.

(Neven): Well, I am too, but soon we will know. So without further delay, let's begin.

Focus Topic: EBU’s 12th General Assembly recap

[Music]

(Neven): European Blind Union's 12th General Assembly included many interesting topics and discussions related to concerns of blind and partially sighted across Europe.

To learn more about that, our friend and colleague Nacho Lopez, who usually speaks in this podcast in the news section, will join us in our studio today. And he has also been our correspondent at this General Assembly. So I say, hello, Nacho. Hola. How are you?

(Nacho): Hello, Neven. How are you? Yeah, it was a very nice time in Lisbon during the 12th General Assembly. I have to say that there was sun, there were also some cloudy moments, but overall, I have to say that it was a very good opportunity to connect with people coming from different national members within the EBU network to learn many different things, which we are going to listen to in just a few moments.

So yeah, overall, it was a very enriching experience. And this also had the extra element of being hosted in the year of EBU's 40th anniversary.

(Neven): Well, great to hear that you had a great time in Lisbon and moving on to really serious things, Nacho, please, could you tell us how did it actually go in this General Assembly?

(Nacho): Yes, sure. As we already introduced, many discussions took place during the event. One of the things that we all talked about were the achievements that EBU did over its 40-year history, such as EBU's contributions to the Marrakesh Treaty or the European Accessibility Act, as well as its work in the area of silent cars.

The General Assembly was also an excellent forum to gather members coming from EU and non-EU countries, which reinforced the message and, also, the element of cooperation across Europe in order to improve
the lives of blind and partially sighted people across the continent. And, also, as we already discussed earlier on, Board elections took place at the event, which we will just discuss later on.

(Pawel): This sounds wonderful. Plenty of really useful work. Something that will potentially impact millions of people in Europe, maybe even beyond, depending on how wide the scope would be. One of the very important things you discussed at the Assembly, and we had the chance to peek into that, Nacho, was the situation of blind and partially sighted people in Ukraine. What can you tell us about that?

(Nacho): Yeah, sure. We had a conversation with three people from Ukraine. It was a remote call, and they were able to tell us many different things regarding the situation of visually impaired people in Ukraine. We also reflected on the help, the financial aid that EBU members and EBU itself are giving to our friends from the National Assembly of Persons with Disabilities of Ukraine.

In this sense, we had the chance to speak to Larysa Bayda, who is the Program Director of that organization, who also provided us with some examples on how the financial support that we're sending is being spent.

(Larysa’s audio): Someone uses money to buy medicines, someone uses it to buy firewood, some basic things to sustain their life. But your support has made it possible to repair one of the premises of the Ukrainian Society of the Blind that was struck by a missile.

We also provided support to a Ukrainian pediatric clinic who treat children who sustained eye injuries. We helped with temporary accommodation shelter to repair their water supply because it was damaged during an air attack.

(Pawel): Thank you, Larysa, for this wonderful, although terrible at the same time, insight into the situation of your country. Normally, it's quite interesting to discuss how blind people and people with disabilities in general live in different countries. What are the differences between my own country and the other ones, but something we cannot imagine and we cannot fathom is the amount of destruction caused by war.

This is when the humanity is brought to the extreme and the most vulnerable groups suffer in the first lines. They are one of the first ones. So, thank you again for enlightening us on how it is going on. And it's great that EBU keeps up the support. Also, to everyone listening to us,
keep up the support for Ukraine. Neven, have you got some remarks about also this?

(Neven): Well, I think it's also fantastic that we could hear that this support actually makes a difference for people. And I really hope that we will continue from Europe and from EBU to support persons with disabilities and, in this case specifically, blind and partially sighted in Ukraine. It's very important. I know that Nacho, you met somebody else also who you talked to.

(Nacho): Yes, we had the chance to talk to Oleksandr, who is a veteran. Oleksandr talked about the importance of rehabilitation policies for people who've lost their eyesight. And in this sense, he spoke about the importance of having person-oriented rehabilitation plans for people who have gone blind or partially sighted.

(Oleksandr’s audio): I don't see any difference between myself, my own disability, and the disability acquired by a civilian person after a traffic accident or another occurrence. And I understand that we need to design a person-oriented rehabilitation system for people who've lost their eyesight. People shouldn't remain sitting in darkness, waiting until their life is over. Any person who sustained any injuries, has other disabilities, who lost their eyesight, can go on living and contribute to society and to live a productive life.

(Paweł): Thank you as well, Oleksandr, for giving us this different perspective of the situation from, so to say, the other side. Yes, rehabilitation is important, especially right now in Ukraine, where due to these horrible circumstances, the number of blind people and people with different disabilities will most likely increase and giving those people who have sacrificed their lives to protect their national integrity hope for a new life afterwards is crucial.

And I hope this can continue. I would also extend this to say, if you are implementing any international projects involving blind and partially sighted people, think of Ukraine. Think of how you can watch out and find people who, from over there, can benefit from your project, your expertise, your products, services, because they need it very much and I'm pretty sure they would be happy to integrate it.

(Neven): Yes, it's really so important. And I would like just to stress what you say. We are really concerned about what's going on and we need to continue to show the support for this country and also, the people living in Ukraine.
(Nacho): I just wanted to make an extra comment. This point made by Oleksandr was also stressed by Lesia Perepechenko, who works for the organization “All-Ukrainian League of Organizations of Persons with Visual Disabilities”. All three of them, Lesia, Larysa and Oleksandr were able to provide us with an insight of what's currently going on in Ukraine, the daily hardships and all the problems caused by war.

But also, how EBU’s support is currently being spent in order to help them cope with all the losses and all the problems that war is causing right now.

(Neven): It was very interesting to hear from our visually impaired friends from Ukraine.

[Music]

(Neven): So now, Nacho, there were some other contributions made at this General Assembly about, for instance, accessibility and inclusion in the era of technology. Could you tell us a little about that?

(Nacho): We had very interesting discussions, of course, stressing the importance of accessibility in an era marked by the digital transition.

It's true that technology, as we have already discussed in previous episodes, is currently providing new solutions for blind and partially sighted people in order to cope with the different hardships they face in their lives.

But as we always say, it's very important to make sure that accessibility and inclusion are at the core of the design of these solutions.

(Paweł): Oh, actually, I heard you had a keynote session about artificial intelligence, right? Did you manage to capture any of that?

(Nacho): Yeah, sure. It was actually a very interesting item. Just for information to all of our listeners: last year, we produced an episode on artificial intelligence (transcript).

You all remember that we talked to Kave Noori, the Artificial Intelligence Policy Officer at the European Disability Forum, and also with Jude Stern, the Head of Knowledge Management at the International Association for the Prevention of Blindness. We all remember the very fruitful and interesting discussion that we had with both of them.

At our General Assembly, we had the chance to talk to Christopher Patnoe, the Head of Accessibility and Disability Inclusion for the EMEA region at Google. And we really had a very good insight on his views
about the potential of artificial intelligence to improve the lives for people with disabilities and, most particularly, for people with visual impairment.

(Christopher Patnoe in recorded interview): I think if you use the needs of people with disabilities as a starting point, when it comes to innovation, you create solutions that meet people's needs before they know it's a need. Rama Gheerawo, he's the Director of Inclusive Design at the Helen Hamlyn Center (UK) says: “If you design for the edges, you get the center for free.”

And this is so true, if you think about the curb cut effect of, say, captions for people who are hearing impaired or of, literally, the curb on the sidewalk, these were designed to support people with disabilities and, and solve a real world problem for them. And then they start being useful for everyone.

You take a look at audiobooks created by AFB in the 1940s. This is solving a problem of literacy for people with visual impairments. And now Audible is one of the most popular apps in the world. So, by solving the needs of people with disabilities, one, you help make their world more equal, but two, you also create a situation where these technologies can make everybody's life better.

(Nacho in recorded interview): One of the concepts that appears when we talk about accessibility solutions and inclusion is “Design for All”. How can “Design for All be applied to practical solutions?

(Christopher Patnoe in recorded interview): It's just the same as I was talking about: if you don't include the broadest set of people when it comes to understanding a problem and trying to find solutions, you are not meeting everyone's needs.

For example, when it comes to disability, there's permanent disabilities, situational and temporary disabilities. A product that has good contrast support is not only good for people who have low vision. It's also good for people who are using a smartphone on a sunny day. If you're adding captions into a product, that's really helpful, not just for people who are deaf or hard of hearing, but also people who are language learners.

And then if you sort of take these ideas and take it one step farther, for example, Google Chrome today has the ability to add captions, not particularly interesting to necessarily a BI world, but in this Google Chrome, we've also added the ability to pipe this into a refreshable Braille display.
So now, the solution that started off helping people who were deaf and hard of hearing, now supports the deafblind community. So, so one solution could be expanded to support more people by partnering with the community, understanding what those problems are, and then together working on these solutions.

(Nacho in recorded interview): One final question: What are your future expectations in the development of AI solutions for people with disabilities, but more particularly, for visually impaired people?

(Christopher Patnoe in recorded interview): I think these new large language models that are what most people talk about, when it comes to AI, are really exciting. Say, for example, you look at what “Be My AI” has done in terms of being able to take a photograph and describe it very well. That's life changing. It allows someone to engage the world that that they hadn't been able to because the world wasn't designed with them in mind. So, this AI can be the bridge to what people can do.

We have an application called Google Lookout, which can read notes, bills, money for people. We could also read texts for you in real time. You don't have to take a picture. You just show your camera. This is also AI, even if it's not just large language models.

(Nacho in recorded interview): Thank you very much, Chris, for your contribution to “EBU in action”. And well, I hope that you've enjoyed your time here in Lisbon.

(Neven): Well, thank you, Nacho. That was a great interview. So, Pawel, what do you think? Do you think that things are moving on now within this field?

I mean, after we had our episode last year on AI, many things have already moved forward very quickly. So what do you think? Are we actually approaching some very new solutions? Or do you think that there is a big risk that we will fall behind in the movement of blind and partially sighted?

(Pawel): There are signs. There are definitely signs showing that blind and partially sighted people are somehow targeted by this technologies. We have the great example of “Be My AI” that Christopher has mentioned, which were actually “Be My Eyes” was the first partner of OpenAI while implementing the ChatGPT4 models.
And they were the first testers, and they were giving direct feedback on the ability to describe photos. So, definitely there is some movement to, for us to be included. And there are many screen reader oriented solutions that are trying to make use of these models. I'm always a bit skeptical about the reliability because, well, in the end, I'm using it and I notice things and I can still say that it hallucinates a lot.

So, the descriptions that we get, they are detailed. They are very rich in different features that traditional apps wouldn't give us, but I also noticed that sometimes the things that this model spit out are not true. And we have to bear that in mind, that when we are suggesting it to somebody as a universal All-in-one to go solution, that these risks may appear.

And hopefully, this technology will improve and we will see less and less of that. Hopefully, it will affect also other languages than English because yes, of course, that large language models offer us the ability to converse with them in 60 or so languages. But the question is, to what extent are they equally trained on the different sets of data for different languages?

And this is always a pet peeve of mine, because I come from Poland, but I also speak German, but I also have friends in countries where all of the solutions aren't so widely implemented and I'm always looking out for, you know, ways to include more people.

Especially, we were just talking about Ukraine and, if you think how much there is still to be done for the Ukrainian language to be included in many things, you would also be hoping that these language models have been properly trained in these languages. So, I will observe it. I will be on the watch out, but I'm also vigilant and alert for any things that might potentially go wrong.

(Neven): Yeah, you're very right. Well, I think this is something really important for all our EBU members to actually take into account, how they will tackle and learn. I mean, we have to learn to be able to manage the development in this field.

(Paweł): Of course, by all means. So yeah, let's see. As we mentioned in the introduction, the Assembly also gathered so that the new Board could be chosen. So Nacho, would you be able to let us in on the secret now? Who has been chosen for the new Board of the European Blind Union for the next term?
(Nacho): Yeah, sure. Just before we listen to the interviews to our new President and to our new First Vice President, I will let you know, and also to all of our audience, who has been chosen for the next term.

So, as President, Tytti Matsinen, from Finland, will take care of the Presidency of the Board. Then, Bárbara Martín Muñoz, from Spain, has been chosen as the First Vice President. Our Second Vice President is Kevin Kelly, from Ireland. Our treasurer is Roland Studer, from one of our Swiss members.

Our Secretary General is Maria Thorstensson, from Sweden. And the rest of our board are: Sabine Stroem from Germany, Jakob Rosin from Estonia, Anja Uršič from Slovenia, David Aldwinckle from the UK, Andreas Havsberg from Norway, Hubert Perfler from Italy, Sinan Tafaj from Albania, and Dagmar Filgasova from the Czech Republic.

At the same time, our EBU representatives to the World Blind Union Executive Committee will be Tytti Matsinen, Maria Thorstensson, Roland Studer, and Rodrigo Santos from Portugal.

(Neven): Wow, there's so many competent people. I think we are really lucky to have got this great Board. I mean, I remember I met Tytti many years ago in some work we did together within the international development cooperation work. And it was, she's really a very committed person. So I really look forward to this great Board. What do you say, Pawel?

(Paweł): Yes, definitely. Also for me, the best of luck for all our new elected members and leaders. All the best in fulfilling their respective functions. I'm also so happy. And it brought a smile upon my face to see some young representatives of the younger generation amongst the Board.

In fact, Jakob, I met him in a conference here in Vienna. He was so full of energy and he's still on the road and he's still traveling, still looking for some new solutions and he never stops, and this is, this is just incredible. We've known each other for many years from, actually, Internet, websites for the blind, like Internet Social Media, which also shows how well the blind and partially sighted people can be integrated together from the youngest age thanks to the Internet.

And, Anja, I also remember her from one of the ICC camps. So, it's great to see these familiar names and to know that these people who you saw them sort of grow and develop to who they are today. And, you know,
now that they are in a position to change this world, to let the rulemakers and lawmakers and the society at large know we are blind people, we will not be stopped and we have our agenda and our needs that we need to be communicated. Will you work with us? And this is so great.

(Neven): Yeah. But it is really. And I mean, of course, we are going to follow their work very closely from this podcast, “EBU in action”. So Nacho, I heard that you had a chance to speak a little to the new President.

(Nacho): Yes, definitely. I had the chance to speak to Tytti. We talked about different topics that were covered during the whole event. We discussed the future challenges for the new Board, as well as, the main attributes that this Board can bring to EBU's work. Definitely, we had a very good chat. And right now, I would like to share the short interview I had with her just right after the elections.

(Nacho in recorded interview): So, here we are with Tytti Matsinen, the newly elected EBU president. Congratulations, Tytti. What are your first reactions to that?

(Tytti in recorded interview): I'm honored. It's a 40 years old organization. I'm the first woman in this position and yes, I see a new generation coming in. I'm honored to be leading for the next four years.

(Nacho in recorded interview): What are your feelings with the election of the new Board? What are the main attributes that they can bring to EBU?

(Tytti in recorded interview): My first thought was that this is very diverse in terms of experience, background, geography, gender, family situation. That was my first impression, that this is something new.

(Nacho in recorded interview): The Pandemic, now the Russian war, Europe has gone through many challenges in the latest times. What lessons should EBU learn from these happenings?

(Tytti in recorded interview): That we are flexible and we can make things work in different circumstances. That this is another time of transition and major challenges, but it's not the first and, probably, not the last one within EBU's history.

(Nacho in recorded interview): Artificial intelligence is one of the biggest subjects on the table. It's been a subject that has been discussed a lot during the last years. We have talked about it during this General Assembly. What's your opinion about its challenges and opportunities for blind and partially sighted people?
(Tytti in recorded interview): I think my main concern is that when we use Big Data and then, use that for creating services and functionalities, if people with disabilities are not included in the data, then it will create structures that are discriminatory in the future as well.

But I think it has a huge potential in terms of bringing different kinds of assistive devices and apps and functionalities to everybody's reach. So I see opportunities, but I also see that we need to be aware of the challenges.

(Nacho in recorded interview): Is there a final message you would like to share with our National Members?

(Tytti in recorded interview): I think the main thing is that we need to build a community. We need to get to know each other: member organizations knowing each other, visiting each other, exchanging experiences, best practices. I think it's time to utilize all these new technologies that we have so that we don't only meet every four years in a General Assembly.

(Nacho in recorded interview): Thank you very much, Tytti. And again, the best of luck for this term as EBU's president.

(Neven): Well, Paweł, I think we are, this podcast is kind of a good example of this, sharing experiences within members. Don't you think so?

(Paweł): Yes. I mean, we are from all the different countries representing different points of view as well, but also different circumstances. And maybe we don't have as much time to speak about it at length, but, you know, every now and then we mentioned a tiny thing, or we, we try to bring to you a little bit of our foreign languages in between in the mix. And it's definitely one of this project. So let's hope that, this will carry on. Also, well done to the EBU for having their first female president.

(Neven): Absolutely, this is what we say in this very male-dominated podcast team. So, Nacho, you also spoke to the First Vice President, didn't you?

(Nacho): Yes, I had the chance to speak to our new First Vice President, Bárbara Martín, who comes from Spain as I do. We also covered many interesting subjects that were discussed at the General Assembly.

In fact, Bárbara moderated several of the discussions and panels that took place at the event, which included also a very interesting discussion on fundraising and, without further to add, I would like to share with our
followers and listeners what Bárábra had to say after she was elected as EBU’s new First Vice President.

(Nacho in recorded interview): Congratulations, Bárábra. How do you feel about that?

(Bárábra in recorded interview): Hello, thank you very much. I'm so happy, and I'm delighted that the General Assembly, the 12th one, elected me as First Vice President.

(Nacho in recorded interview): I suppose that on the year of EBU's 40th anniversary, this makes you especially motivated to be up to the challenge, isn't it?

(Bárábra in recorded interview): Absolutely. We are 40 years old and this means that we are still young, but so experienced. We have learned so much from our experience that we need to start doing things differently. And this means that there will be changes. We will try to make things better than we have now so far. And I try to do new things and the best as always.

(Nacho in recorded interview): During this period, during all those 40 years of EBU, we’ve built a solid network based on cooperation and solidarity. What makes EBU's working groups different?

(Bárábra in recorded interview): Well, they are different because we are quite a broad organization. We have 42 members and we are members from all over Europe, north, south, east, west. Big, small, that is complicated because not everybody has the same manners, from the legal point of view, for example.

So it's very keen to see that after all, the blind people community has more or less the same needs and we are so united that we know what we want and it's just a matter of how we do it that we manage to get it.

(Nacho in recorded interview): Throughout the event, we have also discussed about the importance of designing good fundraising strategies in the current context. What should EBU do to improve in this area?

(Bárábra in recorded interview): Well, EBU has its main funding from the European Commission and from our Members’ fees. We need to diversify, diversify our resources so that we can be more sustainable.

So we have to start looking to other ways of financing, among members, now that our secretariat is growing, that we have a strong muscle here, to start working on that.
(Nacho in recorded interview): And finally, is there any special wish for EBU’s Birthday that you would like to give to our audience?

(Bárbara in recorded interview): Oh, yes. I would like to see EBU more visible, not only at international level, but also at national level from each member so that they get to know more about EBU. Because it’s quite relevant, important, and unfortunately, not so well-known. So for me, the wish for this 40th anniversary would be to increase our visibility for sure.

(Nacho in recorded interview): Thank you very much, Bárbara, for your time. And again, congratulations for being elected as EBU's new first Vice President.

(Bárbara in recorded interview): My pleasure, thank you so much and see you, talk to you soon.

(Neven): Well, Bárbara, she's really a committed person. I remember from meeting her before, and I'm really happy to have her too in the leadership of EBU.

Now, this question of this kind of what she sends off about that we need to be more visible in the national context, Pawel, do you have any thoughts on that? I mean, how could EBU become more visible within our members and in our member countries?

(Paweł): I think it's the matter of tighter cooperation and also, the goodwill on the part of the national members to expose that, yes, we are a part of EBU, which means that thanks to that cooperation or this membership or this being in this umbrella, we could achieve this, this, this, and that. It would be fun to see more projects also oriented for the blind people themselves.

Think of youth exchanges or exchanges in general, not just youth. I mean, anyone would like to, probably, meet people from other countries or find out how blind people are living elsewhere. I guess also this is a bit of the same work that National Members have to do when they raise awareness about the EU, like, why are we in the EU? What does it bring us? Is it even worth it to be in the EU anymore?

Like these are legitimate questions and people are asking themselves these questions, especially now ahead of the EU elections. And it's no different with EBU. I mean, I guess not a lot of people who are blind and are not actively looking for this information even know that the EBU is there and what they are doing in and what the impact on their individual lives is.
So if this is communicated clearly by the National Members and, hopefully, we'll also see a lot of new legislation spring up thanks to the input of the EBU, we'll be able to say, like we were many years ago: “Thanks to the EBU, we have Braille on the medicine”. Maybe, maybe soon we will say: “Thanks to the EBU, we have Braille on our food products or on our cleaning products, or we have better accessible websites and things like that.” So, here is to hoping that all this can come into fruition.

(Neven): And I'm thinking, we talked about AI. I mean, today it's possible to make this podcast without you and me actually, and just using our voice. So, I think we are not very far away from actually that this podcast could be translated by AI voices into national languages. And in that way, I think we could also reach out to a broader audience. So let's see if it happens.

Now, Nacho, you have been a fantastic correspondent. I think we should maybe send you out more times to different places because thank you so much for all these great interviews.

(Nacho): Thank you very much, Neven. Yes, I had a very interesting time and I really enjoyed myself talking to different people and learn new things about the lives of blind and partially sighted people across Europe. It's been a pleasure, really.

(Neven): So, muchísimas gracias, Nacho, and we will see you in the next episode. So Paweł, before wrapping up, do you have any end comments on today's episode?

(Paweł): A lot has happened, it's been so packed. I'm looking quite brightly into the future and I'm quite curious what will happen in the next four years. Keep looking out at the EBU website for the new episodes of this podcast, for the new issues of the EBU Newsletter, because it's also a valuable resource.

If you would like to know what this huge, huge organization called EBU is actually doing, you can find their month by month reports on their campaigning activities. So this is really, really valuable, to look inside and see what successes, but also what struggles stand on the way to make blind people more independent in Europe.

(Neven): Well, “Dziękuję bardzo” Paweł. Or should I now say, as you are in Vienna, maybe I should say “Vielen Dank” or something like that? I don't know what they say in Austria.
(Paweł): I'll understand both. So great. Whatever you choose.
(Neven): Thank you and see you next episode.
(Paweł): See you.
(Neven): And actually, we shouldn't forget one of the main persons working with this podcast. He is our sound master, who is Emiel Cornelisse in the Netherlands. And so, our most sincere thanks to him too, for this great work with the sound.

And, of course, not to forget all our listeners. We are so grateful that you have taken your time to listen to us. And if you would like to subscribe to the “EBU in Action” podcast, you can do that in your podcast reader.

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And if you would like to know more about the European Blind Union and our work, you can just send us some comments or questions, and you will find all the contact details in the show notes. So thank you very much for this time and see you in the next episode. Bye bye from Neven.

(Voiceover): “EBU in Action” is co-funded by the European Union.

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