OKEENEA DIGITAL:

Creating an accessible environment is a first step to real accessibility. But implementing contrasted signage, or warning and guiding strips on the floor is like building roads without information for visually impaired people. It is still a huge challenge to move in unknown and complex buildings in full autonomy.

EVELITY is a pedestrian GPS on smartphones designed for all with interfaces and routes adapted to the needs of their users in particular through a voice interface for those who are blind. It has been selected by NYC metro among 130 other startups.